

# Fact Sheet

ImperialOel is a highly specialised, owner-managed ingredient company supplying a growing list of worldwide customers in multiple industries with natural oils, waxes, and fatty acids.

Status: 2021

## The company's business model includes

- ingredient supply,
- full-service consulting,
- private label manufacturing
- and a consumer brand - MarisPlus Omega-3

Throughout history, Germany is known for providing and exporting the world's highest-quality, purpose- and performance-focused goods and services.

For more than 100 years, ImperialOel has continued this proud tradition through its portfolio of science-based, highly effective and reliable products; a superior price-to-quality ratio; a reliable, traceable and sustainable supply chain and extraordinary expertise and personal service from the dedicated and professional team that calls ImperialOel home.

**Founded:** 1920, in Hamburg, Germany

**Headquarter:** Hamburg, Germany

**Warehouse / Services:** Hamburg, Rhineland, Lower Saxony, North Rhine Westphalia, Schleswig-Holstein / Germany, Rotterdam/ Netherlands

**Ownership:** Privately owned since 1920

**Managing Directors:** Oliver Kromer, Juliane Sassmannshausen

**Number of employees:** approx. 20

**Product range:** Marine Oils & Omega-3s, Lanolin & Derivates, Specialties

**Customers:** large and medium-sized manufacturers as well as multinational corporations

**Geography:** Operating in over 40 countries, on all continents

**Main markets served:** human nutrition, personal care, pharmaceuticals, lubricant & fatliquor, oleochemicals

## LANIS Lanolin

Wool grease, lanolin and lanolin derivatives have been at the heart of ImperialOel's business since its founding. Today, as one of the world's largest independent suppliers of lanolin products, ImperialOel provides a diverse range of demand-oriented solutions that includes modern lanolins and derivatives, such as alcohols and various lanolin fractions. Our **LANIS** and **LANIS TECH** brands play an important role in cosmetic/pharmaceutical and industrial applications.

## Maris Omega-3

**Maris Omega-3** is a unique line of fully natural EPA/DHA ingredients for health foods and innovative supplements. It offers omega-3 oils and powders with different EPA/DHA levels to best match even the most challenging requirements for taste and stability. The focus is on low-oxidized oils and powders for functional foods, infant formula, medical nutrition and novel supplement forms such as flavoured omega-3 liquids and nutritional powders.

## Specialties

Throughout its 100-years history, ImperialOel has offered a wide range of specialty oils for a variety of industries and applications. The diverse offering includes natural lipids, bone products and oleochemical specialties. Those are utilised around the world, all backed by a knowledgeable team of application experts serving the core industries: Beauty and personal care, food, beverage, drugs and supplements, construction and bitumen/asphalt.

